



## **BARRACUDA COVE INVESTMENTS, LLC**

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### **REQUEST FOR PROPOSAL (RFP) OVERVIEW**

The purpose of this request for proposal (RFP) is to invite interested consultants/firms/entrepreneurs to submit a proposal for the development of a business plan for a product or service industry in which a need has been clearly identified. Barracuda Cove Investments (BCI) is an international investment firm that has many venture capitalists and available financing for entrepreneurial endeavors in various product and service industries.

BCI is requesting a detailed business plan that includes the following sections:

- I. Table of Contents
- II. Executive Summary
- III. Statement of Need
- IV. Company Background
- V. Product or Service Description
- VI. Market Analysis
- VII. Financial Analysis
- VIII. Conclusion
- IX. Appendix

At the conclusion of the proposal, you will need to indicate how much money your team/company is seeking in order for your product or service to be profitable and successful. In return for the investment, your team/company will need to determine a percentage of how much of the company profits you are willing to share with your investors.

It is imperative that your product and service be worthy of consideration by providing detailed information that will allow our investment consultants to match your needs with our investors. Even though entrepreneurial endeavors can be risky these days, there are many consumers and companies that need creative and unique products and services that you may be able to provide that will increase businesses' profitability and market share, as well as provide value, convenience, and quality to your targeted market.

Additionally, each consulting team or company will be required to explain their business plan in a 15-20 minute presentation. At the conclusion of the presentations, the amount of money investors are willing and interested in contributing for a certain "percentage" of the business will be determined. The team with the most investment dollars and the least amount of ownership in the company will be determined.

This RFP sets forth the terms and requirements of the business plan, which is to be submitted no later than June 22, 20XX.